

30th Anniversary Gala

SPONSORSHIP PACKET

EVENT DETAILS

WHAT: The College Crusade's FIRST EVER GALA

WHY: To celebrate our landmark 30th anniversary and to share our vision for the future.

HONORARY CHAIR: Harold M. Horvat, President and COO of Centreville Bank

WHEN: Friday, September 27, 2019

WHERE: The Pawtucket Armory Arts Center
172 Exchange Street, Pawtucket, RI 02860

TICKETS: \$100

INCLUDES: Sponsor meet and greet reception, dinner, cash bar, music, dancing, silent auction

The funds raised at this event will ensure that the next generation of students in Rhode Island have equitable opportunity and support to become successful, contributing members of our communities.

We hope that you will support us and join us in sponsoring this milestone event.

CONTACT INFO:

Emily Winchell
The College Crusade of Rhode Island
134 Thurbers Avenue
Providence, RI 02905
Office: 401-519-0303
Cell: 860-205-3850

Thank you for your support!



HOST/TITLE Centreville Bank

20 tickets

RECOGNITION

The only logo on the front cover of the program

Program recognition in the invitation, program, e-newsletter and all printed materials

Logo and link to business on event web page

Recognition as "Host/Title Sponsor" in press release and on social media

Logo prominently on Facebook, Eventbrite and website event pages

SIGNAGE

Exclusive signage or pamphlet on every table

Centreville Bank logo will be displayed on the wall as the "Host/Title Sponsor"

SPEAKING PROGRAM

Recognition from podium and option to speak

\$30,000



GRADUATE

16 Tickets

RECOGNITION

Silent auction sponsor

Logo or name(s) in event program

Logo or name(s) on the invitation

Materials on display table

Listing in e-newsletter and all printed materials

Logo and link to business on Crusade website and event pages

Recognition in press release

Two thank you/ recognition posts on Facebook and Twitter using event hashtag

SIGNAGE

Logo will be displayed on slideshow or the wall as the "GRADUATE SPONSOR"

\$20,000

30th Anniversary Gala



SENIOR

12 Tickets

RECOGNITION

Logo or name(s) in event program

Logo or name(s) on the invitation

Materials on display table

Listing in e-newsletter and all printed materials

Logo and link to business on Crusade website and event pages

Recognition in press release

Two thank you/ recognition posts on Facebook and Twitter using event hashtag

SIGNAGE

Logo will be displayed on slideshow or the wall as the "SENIOR SPONSOR"

\$10,000



JUNIOR

8 Tickets

RECOGNITION

Logo or name(s) in event program

Logo or name(s) on the invitation

Materials on display table

Listing in e-newsletter and all printed materials

Logo and link to business on Crusade website and event pages

Recognition in press release

Two thank you/ recognition posts on Facebook and Twitter using event hashtag

SIGNAGE

Logo or name(s) will be displayed on slideshow or the wall as the "JUNIOR SPONSOR"

\$7,500

THE COLLEGE CRUSADE

SPONSORSHIP LEVELS

The funds raised at this event will ensure that the next generation of students in Rhode Island have equitable opportunity and support to become successful, contributing members of our communities.



SOPHOMORE

6 Tickets

RECOGNITION

Listing or name(s) in event program

Logo or name(s) on the invitation

Listing in e-newsletter and all printed materials

Logo and link to business on Crusade website and event pages

Recognition in press release

One thank you/ recognition post on Facebook and Twitter using event hashtag

SIGNAGE

Logo or name(s) will be displayed on slideshow or the wall as the "SOPHOMORE SPONSOR"

\$5,000



FRESHMAN

4 Tickets

RECOGNITION

Listing or name(s) in event program

Logo or name(s) on the invitation

Listing in e-newsletter and all printed materials

Logo and link to business on Crusade website and event pages

Recognition in press release

One thank you/ recognition post on Facebook and Twitter using event hashtag

SIGNAGE

Logo or name(s) will be displayed on slideshow or the wall as the "FRESHMAN SPONSOR"

\$2,500

30th Anniversary Gala

Please make checks payable to:
The College Crusade of Rhode Island
134 Thurbers Avenue
Providence, RI 02905

For more information on these
sponsorship opportunities,
please contact

Emily Winchell
Office: 401-519-0303
Cell: 860-205-3850
Email: ewinchell@thecollegecrusade.org

Sponsors: please e-mail a high-
resolution jpg, pdf or eps of your
business logo to Emily Winchell at
ewinchell@thecollegecrusade.org

The College Crusade is a 501C3,
Registered Charity: 22-3031765



YES, I WANT TO MAKE A DIFFERENCE!

I/We will support Rhode Island's students to achieve a better future by becoming a sponsor of *The College Crusade's 30th Anniversary Gala* as a:

- | | |
|--|---|
| <input type="checkbox"/> TITLE SPONSOR: \$30,000 - SOLD | <input type="checkbox"/> JUNIOR SPONSOR: \$7,500 |
| <input type="checkbox"/> GRADUATE SPONSOR: \$20,000 | <input type="checkbox"/> SOPHOMORE SPONSOR: \$5,000 |
| <input type="checkbox"/> SENIOR SPONSOR: \$10,000 | <input type="checkbox"/> FRESHMAN SPONSOR: \$2,500 |

Company Name (As you wish to be listed on marketing materials and website)

- I am unable to become a sponsor at this time, but please accept my donation of \$_____ to support *The College Crusade's 30th Anniversary Gala*

Company Name (As you wish to be listed in program and on website):

I cannot be a sponsor, but I would like to purchase a program book advertisement to support *The College Crusade of Rhode Island*:

- | | |
|--|--|
| <input type="checkbox"/> \$750 - Full-page b/w ad:
4.75" wide x 7.0" high | <input type="checkbox"/> \$250 - Quarter-page ad b/w ad:
4.75" wide x 1.75" high or
2.25" wide x 3.5" high |
| <input type="checkbox"/> \$500 - Half-page b/w ad:
4.75" wide x 3.5" high | |

Thank you for making a difference!

Contact Name

Contact Title

Address

City

State

Zip

Email

Phone

Fax